

# The Journey towards your own Jesters Pie Store

## What is the process towards becoming a Jesters Pie Franchisee?

To Join the Jesters network is a very simple straight forward process. The Jesters team have extensive knowledge in franchising and will help you through the exciting journey towards opening your own Jesters Store. The process includes leasing, shop fit, training with all aspects of the business. Whether this is your first business or you have years of experience in running your own business the Jesters team will work with you towards opening your own store.

### 1 Initial Enquiry

Send us an expression of interest and we will send you a franchise pack and application form to fill out to complete and return to us.

### 2 First Meeting

Once Jesters has received your completed application form we will contact you for a face to face meeting preferable in a store to go through the process and to answer any questions you have regarding Jesters the overall process

### 3 Second meeting Review of Application

The second meeting will be with the Jesters Management team, the team will review your application face to face and ask a series of questions to determine if you are a suitable candidate to own a Jesters Store

### 4 Application Approved & Refundable Deposit

Once the Jesters management team have deemed you a suitable applicative and you wish to continue the process you will be asked to pay a refundable deposit to the value of \$3000

### 5 Due Diligence

Once your deposit has been paid we will help you conduct your formal due diligence including store visits and will put you in touch with other franchisees so you can start to gather further information . Depending on what type of site you are looking at it would pay to visit similar sites to start your own due diligence regarding set up, traffic counts and product range.

### 6 Franchise Agreement

Following completion of your due diligence and your agreement to proceed , we will lease with you to prepare the franchise agreement. Once we hit this stage costs will be incurred to prepare the document which will be used from the initial deposit

### 7 Completion & Franchise Fee Payment & Fit Out

After you have had held onto the the disclosure document for 14 days and both parties wish to proceed all documentation will be completed including franchise agreement and lease and on completion of all documentation you will be required to pay your franchise fee which is contained in the franchise kit. It is also during this stage we go through the fit out stage and get site works under way.

### 8 Training and Handover

The Jesters induction and training takes approximately 3 weeks depending on how quick each individual picks up the processes. The traing compromises of initial training at head office going through manuals, policy and procedure the IPOS system and getting familiar with MYOB. The second week is hands on in a Jesters store making pies and coffee with our designated trainers. The third week is generally the opening week of your new store and you will have a Jesters representative there to help you get used to running your own store. After the opening week you will still receive on going support as you require

### 9. Store Opening

\* Once the store is open you can expect to receive on going support from your own Jesters consultant who will help with local store marketing, staff training and all other aspects of running your business



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